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For Immediate Release

NEW BOSE L1 COMPACT PORTABLE LINE ARRAY SYSTEM

The Most Portable, Easy to Set Up and Affordable L1 System

Today, Bose has introduced the new L1[®] Compact portable line array system, the latest -- and most portable -- addition to the Bose[®] L1[®] product line. Using advanced Bose technologies, an L1 Compact system fills the room with only one speaker, and can be carried in a single trip and set up in less than one minute.

The new L1 Compact system features an integrated low-frequency enclosure and combines the amplifier, monitor, PA, mixer and EQ into a complete audio system ready for simple connection to an instrument, microphone, MP3 player, computer or other audio device. Like the Bose L1[®] Model I and L1[®] Model II systems, the L1 Compact system continues the legacy of the original Bose Cylindrical Radiator[®] loudspeaker -- the product to first introduce the company's unique approach to live music amplification. The new L1 Compact system was engineered to bring much of the performance benefits of these systems to a broader audience of musicians, DJs, and other performers and presenters.

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Bose Technologies Make the Difference

The L1 Compact system features a 14-inch line array and offers two distinct setup configurations: extended (68" tall) for larger venues or collapsed (17" tall) for smaller venues, where it can be placed on a table or other elevated surface. There are no heavy tripod stands or complicated speaker wires to connect -- just a single AC power cord.

The system is convenient, yet powerful. Live music and speech, or pre-recorded music benefits from Bose Spatial Dispersion™ loudspeaker technology, which enables wide, uniform sound coverage across the stage and throughout the audience -- even off to the extreme sides.

Bose ToneMatch® signal processing is built in and optimizes the sound of an instrument or microphone with an L1® system while reducing the need to make complicated tonal adjustments. The L1 Compact system features two ToneMatch circuits: channel one is designed for a dynamic handheld microphone, and channel two includes a ToneMatch preset designed for an acoustic guitar. Other instruments and audio devices also can be used simultaneously via channel two, through a line-level audio output.

The L1 Compact system is fully compatible with the Bose T1 ToneMatch® audio engine. Available separately, the T1 ToneMatch audio engine provides musicians, DJs and presenters with an extensive library of ToneMatch presets, custom EQ capability with proprietary Bose zEQ, and a suite of studio-class effects and processing.

Professional Sound for Anyone

The benefits and simplicity of the L1 Compact system make it versatile and accessible to anyone who needs a high-quality, portable sound system at parties, community and athletic events or business presentations.

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Along with the XLR microphone and 1/4-inch instrument inputs, the L1 Compact system offers two inputs. The 1/8-inch stereo input allows for connection to MP3 players, computers, satellite radios or any device with a line-level audio output. The RCA stereo input accommodates DVD/CD players, VCRs and DJ mixers.

The L1 Compact portable line array system is available from Bose for **\$999** beginning May 1, 2009. The L1® Model I system sells for \$1699; the L1® Model II system is available for \$2499. The complete line of L1® portable line array products is available direct from Bose and through Guitar Center® retail stores, Musician's Friend online and select independent retailers nationwide. For more information about Bose products for musicians, visit www.Bose.com/musicians or call toll-free at 1-888-301-2073.

About Bose Corporation

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, professor at the Massachusetts Institute of Technology. Today, the company is primarily known for its research in acoustics, which has produced inventions that have improved the performance of:

- Loudspeakers
- Home entertainment systems
- Automotive music systems designed for the interior acoustics of each car model (first introduced by Bose)
- Noise reducing headsets for pilots and the public (first introduced by Bose)
- Sound in public spaces
- A new approach for the production of sound for musicians requiring electronic amplification of their instruments
- Materials testing and durability simulation instruments for biomedical applications