



HERE IS THE INFORMATION YOU REQUESTED



CONTENTS

Be sure to check out our **new** wireless headphones and speakers, which are perfect for the music lover at home or on the go.

| NOISE CANCELLING HEADPHONES | | | OUTDOOR WIRELESS | |
|---|---------------|----|--|-----------|
| QuietComfort® 25 Acoustic Noise Cancelling™ headphones | | 4 | 151® SE environmental speakers | |
| QuietComfort® 20 Acoustic Noise Cancelling™ headphones | NEW DESIGN | 4 | 251® SE environmental speakers | |
| WIRELESS HEADPHONES | | | SoundTouch® SA-5 amplifier | |
| SoundLink® around-ear wireless headphones II | NEW | 5 | WAVE® SYSTEMS | |
| SoundLink® on-ear <i>Bluetooth®</i> headphones | | 5 | Wave® SoundTouch® music system IV | NE |
| AUDIO HEADPHONES | | | Wave® music system IV | NE DES |
| SoundTrue® Ultra in-ear headphones | NEW | 6 | Wave® radio IV | NE DES |
| SoundTrue® around-ear headphones II | NEW | 7 | Acoustic Wave® music system II | |
| SoundSport® in-ear headphones | NEW COLORS | 7 | SOUNDBARS | |
| WIRELESS ON THE GO | | | Lifestyle® SoundTouch® 135 entertainment system | NE |
| SoundLink® Mini <i>Bluetooth</i> ® speaker II | NEW | 8 | SoundTouch® 130 home theater system | NE |
| SoundLink® Bluetooth® speaker III | | 9 | SoundTouch® 120 home theater system | NE |
| SoundLink® Color Bluetooth® speaker | | 9 | Solo 15 Series II TV sound system | NE |
| WIRELESS AT HOME | | | SURROUND SOUND | |
| What is SoundTouch®? | | 10 | Lifestyle® SoundTouch® 535 entertainment system | NE |
| INDOOR WIRELESS | | | Lifestyle® SoundTouch® 525 entertainment system | NE |
| SoundTouch® 30 Series III wireless music system | NEW | 12 | SoundTouch® 520 home theater system | NE |
| SoundTouch® 20 Series III wireless music system | NEW | 12 | | |
| SoundTouch® 10 wireless music system | NEW | 12 | | |

NEW FOR 2015/2016



13 13 13

14

15

16

17 17

19

18

SOUNDLINK° AROUND-EAR WIRELESS HEADPHONES II PAGE 5



SOUNDTRUE® AROUND-EAR HEADPHONES II

PAGE 7



SOUNDLINK® MINI BLUETOOTH® SPEAKER II

PAGE 8



SOUNDTOUCH® 10 WIRELESS MUSIC SYSTEM

PAGE 12



WAVE SOUNDTOUCH MUSIC SYSTEM IV

PAGE 14

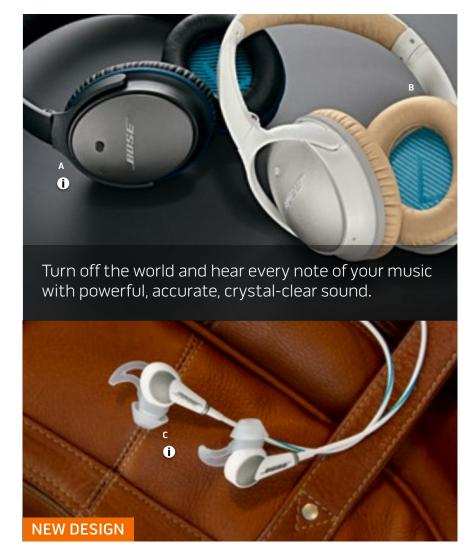


SOLO 15 SERIES II TV SOUND SYSTEM

PAGE 17

:///-5/=

NOISE CANCELLING HEADPHONES WIRELESS HEADPHONES



BOSE.COM | 800.905.1260

QUIETCOMFORT® 25 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Our best-performing around-ear headphones give you crisp, powerful sound – and quiet that lets you hear your music better. Up to 35 hours of play time from one AAA battery. Includes battery and carry case. In A Black (Apple devices or Samsung/ Android[™] devices) or **B** White (Apple devices or Samsung/Android devices), \$299.95

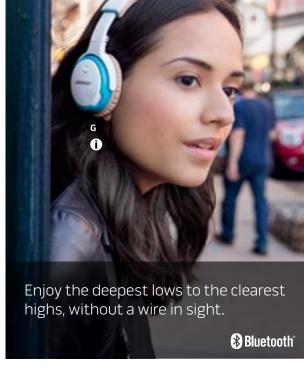


QUIETCOMFORT® 20 ACOUSTIC NOISE CANCELLING™ HEADPHONES

Use the noise cancelling to reduce distractions and focus on your music. Or, touch a button on the inline remote/mic for Aware mode, and hear what's happening around you. Rechargeable battery lasts up to 16 hours. Includes carry case. In C White (Apple devices or Samsung/ Android devices) or **D** Black (Apple devices or Samsung/Android devices). \$299.95







SOUNDLINK® AROUND-EAR WIRELESS HEADPHONES II

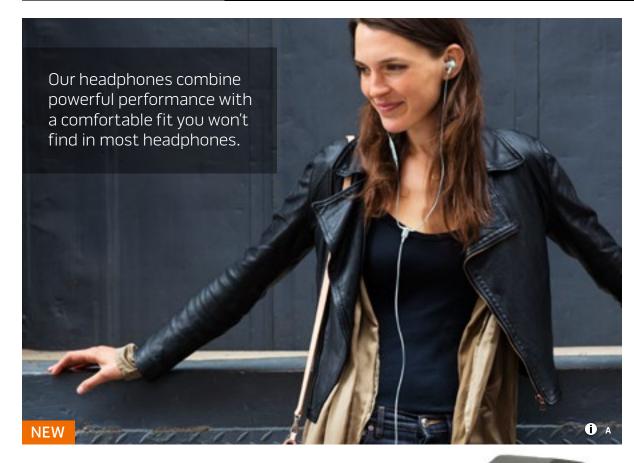
Receive a best-in-class experience with deep, immersive sound at any volume. You'll enjoy clearer voices at both ends of the call, seamless switching between two Bluetooth® devices and a rechargeable battery that provides up to 15 hours of play time Carry case included. In **E** White or **F** Black \$279.95

SOUNDLINK® ON-EAR BLUETOOTH® HEADPHONES Crisp, powerful sound you wouldn't expect from wireless headphones. Enjoy clear phone calls all-day comfort and a rechargeable battery that lasts up to 15 hours. Carry case included. In G White or H Black. \$249.95



|:|||-||**-|**

AUDIO HEADPHONES AUDIO HEADPHONES



SOUNDTRUE® ULTRA IN-EAR HEADPHONES Maximized sound, minimized distraction. As the smallest headphones ever from Bose, they're small and lightweight for comfort. But the sealed acoustic design lets you hear every detail of your music, and exclusive technologies deliver deep, rich sound across a wide frequency range. Carry case included. In A Frost (Apple devices) or B Charcoal (Apple devices or Samsung/Android™ devices). \$149.95

SOUNDTRUE® AROUND-EAR **HEADPHONES II** Music sounds deep, clear and lifelike thanks to proprietary Bose® technologies. And they're redesigned with an elegantly slimmer profile, new colors and memory-foam cushions for long-term comfort. Carry case included. In C Charcoal Black (Apple

devices or Samsung/Android™ devices) or **D** Navy Blue (Apple devices or Samsung/ Android devices). \$179.95



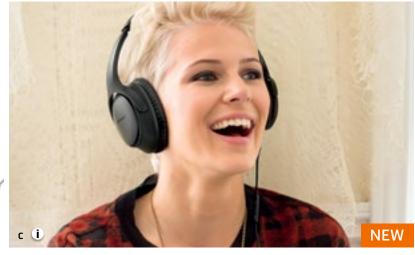
SOUNDSPORT® IN-EAR HEADPHONES

Energize your workout with full, balanced sound that conventional sports earbuds just can't match. They're sweat-resistant, lightweight and stay comfortably in place even during strenuous exercise. Carry case included. In **E** Neon Blue (Apple devices), Power Red (Apple devices), Energy Green (Apple devices), Frost (Apple devices) or Charcoal (Apple devices or Samsung/Android devices).

\$129.95



AUDIO-ONLY VERSION SoundSport® in-ear headphones also available without remote/mic in Frost or Charcoal. \$99.95

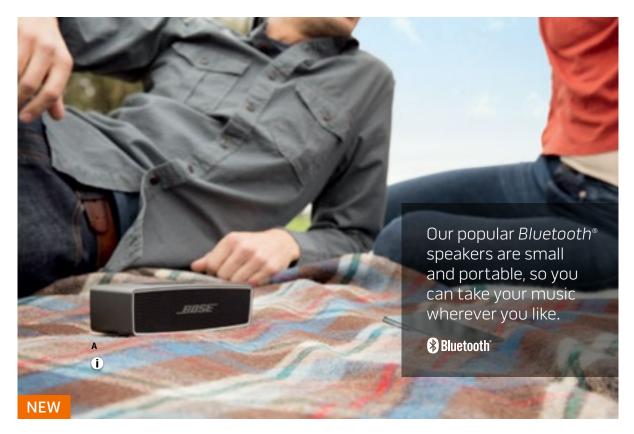


NEW COLORS



| :///:/|**=**

WIRELESS ON THE GO WIRELESS ON THE GO



SOUNDLINK® MINI BLUETOOTH® SPEAKER II Full, natural sound with deep bass from an ultra-compact speaker that fits in the palm of your hand. Built-in speakerphone lets you take your calls out loud. Voice prompts for easy pairing. Rechargeable battery plays up to 10 hours. In A Carbon or **B** Pearl. \$199.95

COVERS In Deep Red, Energy Green, Navy Blue, Charcoal Black or Gray. \$24.95



SOUNDLINK® BLUETOOTH® SPEAKER III

Our best-performing mobile Bluetooth speaker. Plays your music with depth and clarity. Slim design slips conveniently into your bag or backpack. Rechargeable battery plays up to 14 hours. In **C** Silver. \$299.95

COVERS In Gray, Charcoal Black, Navy Blue, Olive Green or Deep Red. \$34.95



SOUNDLINK® COLOR BLUETOOTH®

SPEAKER Sound so full and lifelike, every song on your playlist can inspire you. Available in colors to match almost any style. Voice prompts for easy pairing. Rechargeable battery plays up to 8 hours. In **D** Red. Black, White, Mint or Blue. \$129.95



CARRY CASE Reversible, gray/patterned, both sides shown. In Gray. \$24.95







BOSE.COM | 800.905.1260

_ = | | | | | | | | |

WIRELESS AT HOME WIRELESS AT HOME

WHAT IS SOUNDTOUCH? Millions of songs. Thousands of stations. At your fingertip. **NEW**







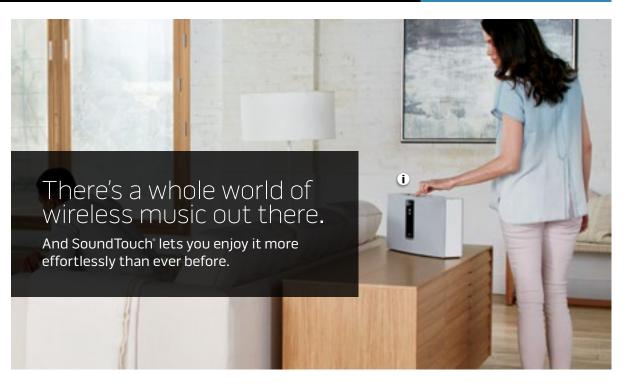












SoundTouch® systems are easier to use than any other home wireless systems available and come with a free, powerful app and a simple remote control. The app lets you set six custom presets and change them whenever you want — a Pandora® station on one, a Spotify® playlist, iTunes playlist, or radio station on the others. And your remote and SoundTouch® speakers automatically remember them, too. So when you want to use your phone or tablet to control your system, you can. And

when you don't want to power up, swipe and put in a passcode — you don't have to. Just use the remote or press a preset and your music starts in an instant. Plus, with Bluetooth® built in to every SoundTouch® system, you can listen to whatever you want from any Bluetooth device. SoundTouch® systems work together to create a multi-room listening experience, so you can play the same music everywhere or listen to different music in different rooms — even on the patio.

INDOOR WIRELESS OUTDOOR WIRELESS



SOUNDTOUCH® 10 WIRELESS MUSIC SYSTEM Stream in full, rich sound with our smallest wireless system. Play your music instantly – simply press one of the six presets on the speaker or remote. In **A** White or Black. **\$199.95**



NEW

SOUNDTOUCH® 30 SERIES III WIRELESS MUSIC SYSTEM

Wireless music. Powerful sound. All made easy. Waveguide speaker technology fills your largest room with deep, rich sound. In Black or White. \$499.95

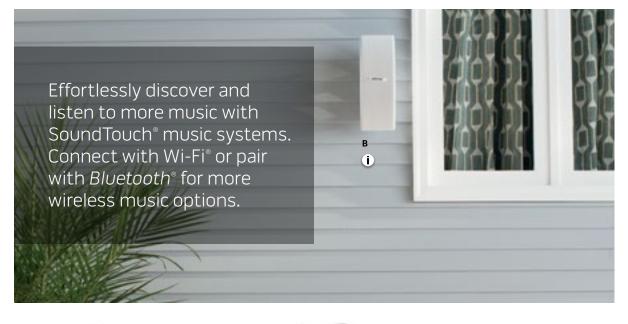


NEW

SOUNDTOUCH® 20 SERIES III WIRELESS MUSIC SYSTEM

Room-filling sound. Wireless music. Easy. Place the system in any room where you want music. In Black or White.

\$349.95





151° SE ENVIRONMENTAL SPEAKERS

Our most popular outdoor speakers are made to withstand snow, rain, salt and extreme temperatures. Power them with the SoundTouch® SA-5 amplifier to play wireless music outside. In **B** White or Black. \$278.95



251° ENVIRONMENTAL SPEAKERS

Our best stereo wall-mount speakers are guaranteed to withstand harsh weather. Power them with the SoundTouch® SA-5 amplifier to stream your music outdoors. In Black or White.

\$398.95



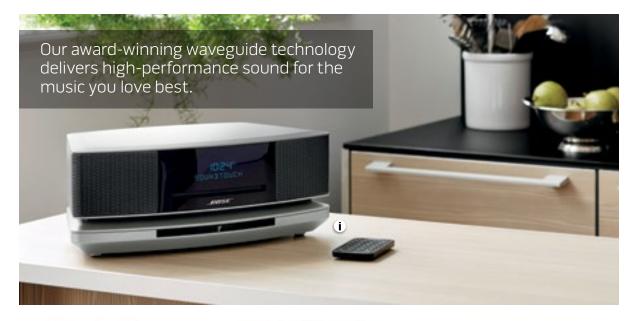
SOUNDTOUCH® SA-5 AMPLIFIER

Add speakers and experience a world of wireless music. This 100W amplifier works with nearly any passive speaker, including the 251 and 151 speakers. (Available later in 2015).

In Black. \$499.95

BOSE.COM | 800.905.1260 | 801.905.1260 | 801.905.1260

WAVE SYSTEMS WAVE SYSTEMS





WAVE® SOUNDTOUCH® MUSIC SYSTEM IV

The most versatile, all-in-one Wave® system. Includes all the SoundTouch® features on page 11 — plus a CD player and AM/FM radio tuner. Also has a clock, dual alarms, aux input, touch top controls for on/off/snooze and much more. Simple setup. In Platinum Silver or Espresso Black.

\$599.95



NEW DESIGN

WAVE® MUSIC SYSTEM IV A legendary performer, with lifelike, room-filling sound for AM/FM radio and CDs. Includes a clock, dual alarms, aux input and much more. In Platinum Silver or Espresso Black. \$499.95



NEW DESIGN

WAVE® RADIO IV The radio that changed an industry, now in a fresh design. Lifelike, room-filling sound for AM/FM. Includes a clock, dual alarms, aux input and much more. In Platinum Silver. \$349.95



ACOUSTIC WAVE® MUSIC

SYSTEM II Our best all-in-one music system performs with our proprietary waveguide speaker technology, delivering full-bodied sound with deep lows for natural-sounding bass and percussion instruments. Includes CD player and AM/FM tuner. In Graphite Gray, Titanium Silver or Platinum White.





WAVE® BLUETOOTH® MUSIC ADAPTER

Wirelessly connect your smartphone, tablet or other Bluetooth device to your Wave® music system or radio. In Black.

\$99.95



PREMIUM BACKLIT REMOTE In Silver. \$49.95



ACOUSTIC WAVE® TRAVEL CASE In Black. \$149.95



|:///-:7|= BOSE.COM | 800.905.1260 BOSE.COM | 800.905.1260 SOUNDBARS SOUNDBARS



LIFESTYLE® SOUNDTOUCH® 135 **ENTERTAINMENT SYSTEM**

Our best soundbar system delivers clear, spacious sound from a 37" soundbar and wireless Acoustimass® module. The system provides a guided setup and simplified use with easy-tofollow onscreen messages. With SoundTouch® explore music wirelessly, and pair to the system any Bluetooth® device. In Black. \$2,599.95

SOUNDTOUCH® 120 HOME THEATER SYSTEM

Robust sound from a 17" compact soundbar with a wireless Acoustimass® module. Explore music with SoundTouch® and pair with any Bluetooth® device. In Black, \$1.099.95



SOUNDTOUCH® 130 **HOME THEATER SYSTEM**

Home theater sound without a room full of speakers. This 37" soundbar system uses six drivers, two Phaseguide® sound radiators and an Acoustimass module to create exhilarating sound. Discover music with SoundTouch® and pair it with any Bluetooth device. In Black. \$1,499.95

SOLO 15 SERIES II TV SOUND SYSTEM.

One-piece, one-connection pedestal-style speaker for dramatically better sound and clear dialogue. With Bluetooth built-in, pair your device to play through the speaker. In Black. \$449.95

Feel the power of all your favorite movies, shows, sports and games with thrilling sound from Bose. Our soundbar speakers will make all the difference for your entertainment. NEW

BOSE.COM | 800.905.1260 **BOSE.COM** | 800.905.1260 |:||-:|= SURROUND SOUND SURROUND SOUND



NEW

LIFESTYLE® SOUNDTOUCH® 525

ENTERTAINMENT SYSTEM Five Direct/Reflecting® speakers and an Acoustimass® module enliven your home theater. Explore music with SoundTouch® and pair any *Bluetooth*® device to the system. The Unify® intelligent integration system walks you through an easy step-by-step setup process. Universal remote included. In Black.

\$2,799.95

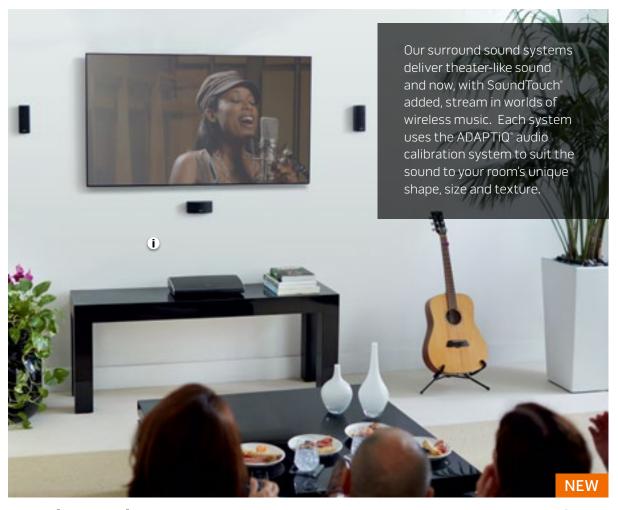
NEW

SOUNDTOUCH® 520 HOME THEATER SYSTEM

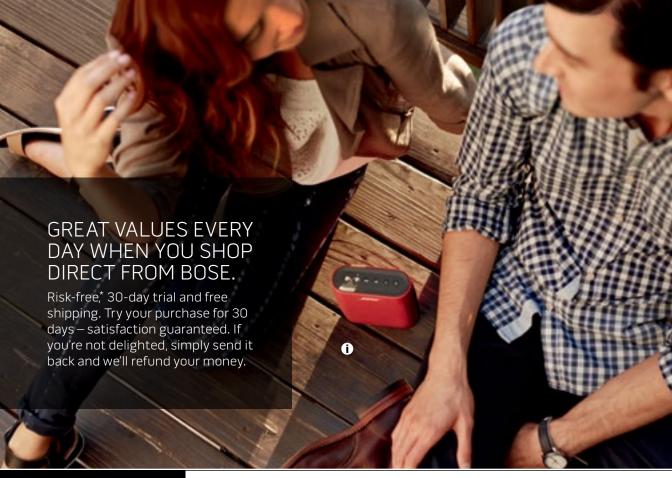
True 5.1 surround sound from five slim speakers.
Use SoundTouch® and Bluetooth to wirelessly stream all your music through the system.
A compact control console ties it all together.
Universal remote included. In Black.

\$1,499.95





LIFESTYLE® SOUNDTOUCH® 535 ENTERTAINMENT SYSTEM Create the best home entertainment surround sound experience with five Jewel Cube® speakers and an Acoustimass® module. Use SoundTouch® to explore music and pair with any *Bluetooth*® device. The Unify® intelligent integration system walks you through an easy step-by-step setup process. In Black. **\$3,499.95**



://-:7=

BOSE.COM | 800.905.1260

*Risk-free refers to 30-day trial only, requires product purchase and does not include return shipping.

Offers not to be combined with other offers. Prices and offers subject to change without notice. Delivery is subject to product availability. Music services may vary by country. A home Wi-Fi® network and Internet access are required for SoundTouch® ©2015 Bose Corporation. The distinctive designs of the Wave® system, headphone oval ring and two-tone swirl headphone cord are trademarks of Bose Corporation. Android is a trademark of Google Inc. Apple and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. The Bluetooth® word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Bose Corporation is under license. Deezer is a registered trademark of Blogmusik SAS. iHeartRadio is a registered trademark of iHeartMedia, Inc. Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. used with permission. Samsung is a trademark of Samsung Electronics Co., LTD. SoundTouch and the wireless note design are registered trademarks of Bose Corporation in the United States and other jurisdictions. Spotify is a registered trademark of Spotify AB. Wi-Fi is a registered trademark of Wi-Fi Alliance® CC016915